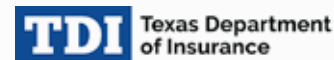




ROOFING SYSTEMS

Evaluated & Tested Worldwide Standards

Hail UL 2218 Class 4	Hurricane Resistance 120 MPH Wind Resistance	HOA Approvals Nationwide
100% Recyclable	50 Year Limited Warranty	Class A Fire Resistant



ROSER-USA.COM

151 Regal Row, Suite 118 Dallas, TX 75247



STONE-COATED STEEL

THE UNMATCHED ALL CLIMATE ROOF





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The Roser Stone-Coated Steel roofing system is an energy efficient option that allows air circulation between the roof deck and the panels, reducing heat retention in the attic.

The Expanded View 06

A closer look at the distinct layers found in our unique Stone-Coated steel roofing system.



SteelGUARD 08

SteelGUARD is our latest innovation in hidden fastener roof systems. SteelGUARD combines the look of the traditional asphalt shingles with an enhanced durability and a stylish new design.



Cleo 10

The lightweight Mediterranean Style Cleo barrel tile system provides a classic architectural elegance without the weight of heavier roofing products such as clay or concrete tiles.



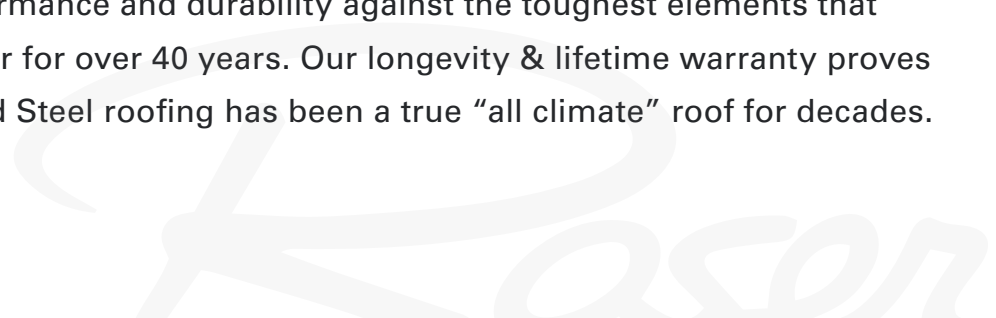
Stonewood Shake 12

A true classic, the Roser Stonewood Shake pairs the aesthetic beauty of the traditional wood shake with the low maintenance and exceptional performance of high strength steel.



PROVEN WORLDWIDE

Since 1978, Roser Stone Coated Steel roofing systems have provided unmatched performance and durability against the toughest elements that nature has to offer for over 40 years. Our longevity & lifetime warranty proves that Stone Coated Steel roofing has been a true "all climate" roof for decades.



ENERGY-SMART ROOFING

The Roser Stone-Coated Steel roofing system is an energy efficient option that allows air circulation between the roof deck and the panels, reducing heat retention in the attic.

Hidden Fastening System

Our hidden fastener roofing system ensures superior durability by shielding fasteners from temperature changes, reducing the risk of loosening and leaks. This makes it a more reliable, low-maintenance option with fewer repairs needed.

Overlapping panels



Roof Deck

The Expanded View

Our multilayered panel is engineered with 8 layers of protection. The outer layers shield against harsh weather conditions, while the inner layers provide robust protection against corrosion, ensuring long-lasting durability.

Clear acrylic over-glaze protective coating

Roofing Granule coating

Adhesive base coat

Protective surface coating

Aluminum / Zinc coating

Galvalume

Commercial grade steel core

Aluminum / Zinc coating

Protective surface coating

All Roser products benefit from Above Sheathing Ventilation whether installed using the Batten or the Direct to Deck method.

NOTE: For all the panel profiles offered, these can be installed using either the Batten or the Direct to Deck Method.

A PROBLEM-SOLVING SYSTEM

This system can be installed over most existing roofs, it's perfect for steep pitches, and it corrects sagging caused by heavy roofing materials. Our 26-gauge steel system ensures continuous airflow. Even with Direct to Decking installations, air circulation is maintained thanks to the self-venting design.



BATTEN SYSTEM



DIRECT-TO-DECK

Benefits of the Batten system method

- **Flexible Installation:** This method allows for easier adjustments during installation, making it ideal for accommodating different roof shapes and slopes.
- **Improved Ventilation:** By creating space between the roofing material and the deck, the batten system allows for better air circulation, which helps prevent moisture buildup, reducing the risk of mold and rot.
- **Enhanced Durability:** The battens provide additional support and reinforcement, making the roof more resistant to impact and extending its overall lifespan.
- **Superior Water Drainage:** The batten system promotes efficient water runoff, reducing the chances of water pooling, which can cause leaks and damage over time.

Benefits of the Direct-to-Deck method

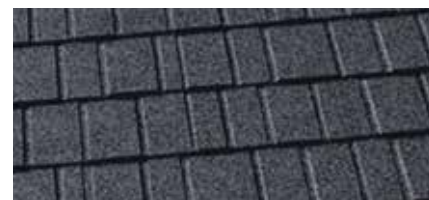
- **Increases Performance** by installing roofing panels directly onto the deck, the roof becomes more structurally sound and better able to withstand high winds and extreme weather conditions.
- **Improved Energy Efficiency:** The direct to deck method allows for better insulation and air sealing, helping to regulate indoor temperatures and lower energy costs.
- **Streamlined Installation:** The direct-to-deck approach simplifies the installation process, reducing the time and labor needed compared to other methods.
- **Longer Roof Lifespan:** With fewer layers and fasteners between the roof and deck, there is less risk of materials shifting over time, leading to a more durable, longer-lasting roof.

SteelGUARD

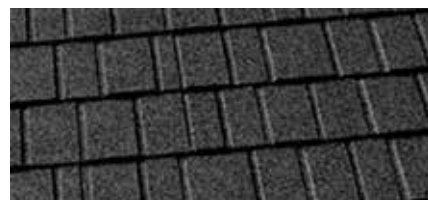
Direct to Deck Shingle

SteelGUARD is our latest innovation on metal roofing. SteelGUARD has the look of the traditional asphalt shingles with an enhanced durability and a stylish new design. With a beautifully designed color palette and a dimensional depth in shape, SteelGUARD is the roof of your choice providing beautiful design and long lasting protection.

COLOR SWATCHES AVAILABLE



Birch



Charcoal



Walnut



Weathered Timber



Cleo

The Lightweight Mediterranean Style Barrel Tile

The Cleo roof provides a classic architectural elegance without the weight of heavier roofing products such as clay or concrete tiles. This stylish metal roof provides an elevated curb appeal with the charming look of an Italian villa art structure.

COLOR SWATCHES AVAILABLE



Charcoal



Garnet



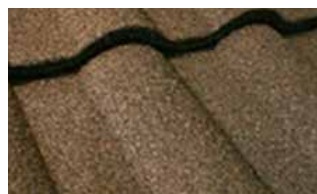
Mission Gold



Mission Red



Terracotta



Timberwood



Vistacotta



Stonewood Shake

A True Classic

The Roser Stonewood Shake pairs the aesthetic beauty of the traditional wood shake with the low maintenance and exceptional performance of high strength steel. Available in blended, aged wood hues for natural appearance and irregular texture with added shadow lines for depth and a dimensional look from a lightweight stone-coated steel.

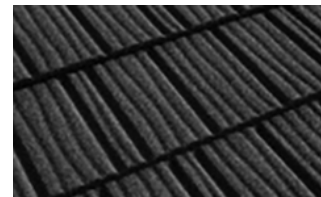
COLOR SWATCHES AVAILABLE



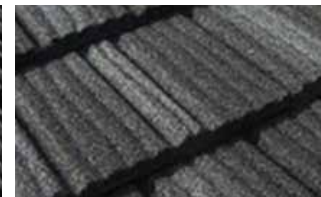
Birch



Cedar



Charcoal



Shadowwood



Walnut



Weathered Timber

